

ALLPRIME™

INTERIOR & EXTERIOR PREMIUM WATER-BASE Primer Sealer for All Surfaces

**Product No.****250961****250960****250879****Performance Characteristics**

- Seals most interior and exterior stains
- Great hide
- Fast 1 hour dry time
- Sticks to all surfaces
- Guaranteed under any topcoat
- Mold & mildew resistant film
- Great for high pH surfaces
- Rust Inhibitive

Description:

ALLPRIME™ Premium Interior/Exterior Water-Base Primer Sealer has been formulated for the professional as the best all-purpose, high-performance, water-base primer for interior and exterior residential, commercial and industrial applications. **ALLPRIME™ Premium Interior/Exterior Water-Base Primer Sealer** provides fast-dry convenience, outstanding adhesion and dependable stain blocking power. May be used under and over any oil or latex architectural paint. Dried film is mold and mildew resistant and inhibits rust.

Recommended Uses:

PRIMING: Use on all types of bare or painted surfaces including wood, drywall, cured plaster, concrete, stucco and masonry, aluminum, vinyl, steel, galvanized metal and PVC. **ALLPRIME™ Premium Interior/Exterior Water-Base Primer Sealer** has outstanding adhesion to dense, glossy surfaces such as enamel paints and varnishes, paneling, laminates and ceramic tile – without sanding or deglossing.

SEALING: Contains a unique resin that seals porous surfaces with a smooth and even finish so topcoat paints have better coverage and consistent sheen. Helps bind chalky surfaces – great for moderately chalked aluminum or previously painted siding and trim.

STAIN BLOCKING: Effectively blocks stains from grease, handprints, asphalt, crayon, graffiti, rust stains, light water stains and cedar or redwood bleed. Note: when priming over bare cedar or redwood, allow 24 hours dry time before painting. Certain applications may require a second coat of primer.

SURFACE PREPARATION: Surfaces should be clean, dry, sound and free of any contamination, mildew, rust or unsound coatings that may interfere with adhesion. If unsure, always wash surface with appropriate cleaner or solvent (do not use TSP). Spot prime knots and sap streaks with **ZINSSER B-I-N® Primer-Sealer**.

Houses painted before 1978 may contain lead. **WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

APPLICATION: Shake or stir well and apply using brush, roller or sprayer (follow spray equipment manufacturer's instructions; for airless spraying use .017 tip at 2000 - 2500 P.S.I.). If thinning is required add no more than 10 oz. (295 ml) clean water per gallon and apply a second coat of primer. Apply between 50°F and 90°F (10°C and 32°C), RH < 85%.

TINTING: To improve the hiding power of the topcoat, tint **ALLPRIME™ Premium Interior/Exterior Water-Base Primer Sealer** toward the topcoat color with up to 2 oz. (60 ml) of universal colorant per gallon.

COVERAGE: Approx. 400 – 450 sq. ft. (37 – 42m²) per gallon. May vary with application method and surface porosity.

DRY TIME: Dries to the touch in about 30 minutes; can be recoated in 1 hour. Full adhesion and hardness develops in 7 days.

CLEANUP: Warm water and liquid detergent. Wipe up splatters before they dry. Follow manufacturer's directions to clean spray equipment.

Disposal – Dispose of unused or unwanted product in accordance with local laws regulating water-base coatings.

LIMITATIONS: Not recommended for application to floors or decks or to surfaces subject to immersion or prolonged contact with water.

LIMITED WARRANTY - This product will perform as claimed if applied according to our directions. The directions apply to most applications, but may not cover special conditions, applications, techniques and/or surfaces. If you have a question, check with your dealer or contact Rust-Oleum Corporation, Vernon Hills, IL. Warranty is limited to replacement or refunded value of product actually used if such product proves defective within two years of manufacture.

CAUTION! Do not get in eyes. In case of eye contact, flush eyes with plenty of water for at least 15 minutes. Do not take internally. If swallowed call a physician or Poison Control Center. Do not breathe vapors or spray mist. Ensure good cross ventilation during application and drying. If you experience difficulty in breathing, eye watering, headache, or dizziness, increase fresh air; wear an appropriate, properly fitted (NIOSH approved) respirator; or leave the area to obtain fresh air. Avoid contact with skin and clothing. Wash thoroughly after handling. **WARNING:** This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm. Keep container closed when not in use. **KEEP OUT OF REACH OF CHILDREN.**

Storage: To prevent product from skinning over close container after each use. Keep lid tightly closed during storage. **Protect from freezing.** If contents freeze, thaw to room temperature before using.

Typical Physical Properties

Percent Solids, Weight	50.5%
Percent Solids, Volume	34.0%
Density (lb./gallon)	10.5 lb. (4.76 kg)/gal
Dry Time @70° F (21° C)	Touch: 35 minutes Recoat: 1 hour
Stain Sealing @ 75° F/50% RH	2 hours 24 hrs over cedar
Flashpoint (Setaflash)	>180° F (82° C)
VOC	<100g/L
LEED	Meets 4.2 Requirements
Freeze/Thaw Stable:	Yes
Shelf Life	60 mos. @ 75° F (24° C)
Storage/Handling	Store indoors 40° – 90° F (4° – 32° C)
Temperature Application Range	50° – 90° F (10° – 32° C)

Keep out of reach of children

Packaging

Unit Size	Unit Code	Case Pack	Case Weight	Pallet Pack
5 gallon	250961	1	57 lbs.	36 ea.
1 gallon	250960	4	47 lbs.	45 cs.
1 quart	250879	6	18 lbs.	112 cs.



The Rust-Oleum EARTHWISE™ designation indicates this product meets or exceeds strictest industry standards for VOC compliance and delivers premium performance.

Read and carefully follow all information on this Technical Data Bulletin, on the product label and the material safety data sheet for this product. To the best of our knowledge, the data contained herein are true and accurate at the date of issuance and are subject to change without prior notice. User must contact Rust-Oleum to verify correctness before specifying or ordering. No guarantee of accuracy is given or implied. We guarantee our products to conform to Rust-Oleum's quality control and assume no responsibility for coverage, performance or injuries from use. Visit Zinsser.com for our most up-to-date technical data bulletins.

Rust-Oleum Corporation, 11 Hawthorn Parkway, Vernon Hills, IL 60061

An RPM Company

Phone: 847•367•7700

www.rustoleum.com